

1. Coastal Community

Mix of political leanings and socioeconomic status: coastal residents are affluent and politically conservative; inland residents are lower-income, progressive; large undocumented population.

2. Countywide Rural Area

Large swaths of natural and working lands with a large tourism economy and numerous Tribes and Native communities. Community members have limited data service access/literacy.

3. Large Urban Area

Highly diverse urban hub with a large youth population and strong CBO networks. Wide ranges of educational attainment, literacy, and English proficiency levels and socioeconomic status.

4. Suburban Area

An inland suburban area with an aging population and a large disabled community with diverse access needs. There is a limited CBO network and many climate deniers who live in the community.

1. Coastal Community

Mix of political leanings and socioeconomic status: coastal residents are affluent and politically conservative; inland residents are lower-income, progressive; large undocumented population.

How would you create culturally competent messages?

Engage community members first to know enough about their culture to create messages

identify and partner with local CBOs

Spend time in the community, try to understand the makeup, leaders, concerns, aspirations, etc.

attend community meetings

Consult an equity plan

Pay people at community CBO's to help

Draft using your best judgement and then have a CBO partner review

Include partnerships with conservative coastal residents, progressive inland residents, undocumented residents. Different messages will reach different audiences.

How would you partner with CBOs in an authentic way?

be sure they will see the results of your engagement

Take their needs & wants into consideration. Consider what they can offer you and you can offer them

be honest from the start about how much influence they have on the project

Meet with them, ask what their main concerns are, listen, ask what they need. Then respond to it in your engagement.

Be prepared for creative conflict

How would you continue building relationships that last beyond your project?

go to barbecues and soccer games

Attend their regular meetings, monthly or quarterly so you can continue to understand their evolving context

Explain decisions and next steps. Continue to invest in opportunities for two-way communication.

Create ongoing working group with quarterly check-ins

Make sure if staff transition away from your agency, that their replacements are introduced

Make sure you have buy-in from your agency management or elected board for ongoing programming and support.

What is needed to enable their participation?

building relationship and trust

Adequate funding for CBO's. Multiple-benefit projects. Stipends, child care, etc. for participants.

Child care and food for evening meetings

1. Coastal Community (pg 2)

Mix of political leanings and socioeconomic status: coastal residents are affluent and politically conservative; inland residents are lower-income, progressive; large undocumented population.

What are some adaptation solutions that would address their specific needs?

What are some innovative ways to collaborate with multiple agencies or with regional agencies?

Additional Questions to Consider

2. Countywide Rural Area

Large swaths of natural and working lands with a large tourism economy and numerous Tribes and Native communities. Community members have limited data service access/literacy.

How would you create culturally competent messages?

Link to what community cares about - natural and working lands or tourism	Tap into communities relationship with the lands and waters - many may have long histories in that place
Look to Native/Tribal communities for leadership in ecosystem management and education	tourist destinations won't be enjoyable without resilient communities
without resilient infrastructure won't have tourists	honor their local knowledge
Need to understand the history. Rural areas and tribal lands often have unique history or circumstances of why they may not trust government or those "looking to help"	Focus on fire resilience

How would you partner with CBOs in an authentic way?

1:1 discussions, engaging, listening, asking questions	Seek out grants for engagement if resources are spread too thin
make connections to small mountain communities	partner with elders in the community to get a quality first assessment of the history and demographics of the community

How would you continue building relationships that last beyond your project?

show up at events even if not related to climate	Pre-covid, showing up everywhere. If people see you frequently, they'll start to reach out to you about areas of concern
build personal relationships not just professional ones	Host regionally focused check ins. For resilience, could be to go over courses of action
Learn people's names. Develop a balance between professionalism and personal interaction.	speaking with language that is understandable to the community

What is needed to enable their participation?

ask participants "what would you spend money on if you could prioritize the budget?"	meetings in central locations or community centers
Go to events where folx are. Hard to get turnout when folx are spaced out over large areas.	Reduce dependence on digital meetings (when possible), folx in rural areas often do not have access to internet, computers.
providing transportation, childcare, food	

2. Countywide Rural Area (pg 2)

Large swaths of natural and working lands with a large tourism economy and numerous Tribes and Native communities. Community members have limited data service access/literacy.

What are some adaptation solutions that would address their specific needs?

water/drought solutions	community protection units (voluntary fire brigade)	Facilitating more traditional cultural practices by Tribes - they want to do more cultural burning (fire resilience) but have many roadblocks
Fire safety/resilience/prevention	extreme heat solutions	
Some populations do not believe in climate change. Reframing the concept may help.	forest health, for grazing, for fire safety, for lumber	
rely on community members that know the forest the best	reduce water usage so enough water pressure to fight fires	

What are some innovative ways to collaborate with multiple agencies or with regional agencies?

Look for overlap points - National Parks or Forests in the area which could bring in federal cooperation	Collaborate with homeowner's associations to perform restoration on critical private lands.
sharing personnel or space or funding	

Additional Questions to Consider

What should be the first step when rebuilding a small rural community that is victim to natural disaster? (Dixie Fire, Northern CA)

3. Large Urban Area

Highly diverse urban hub with a large youth population and strong CBO networks. Wide ranges of educational attainment, literacy, and English proficiency levels and socioeconomic status.

How would you create culturally competent messages?

Find out what languages are spoken in the community by limited English proficient results.

Getting to know community concerns and interests, living in the area

Seek support from community representatives that identify with the culture/speak the language of the community you are trying to engage.

spend time with community pillars and attend community events/gatherings

partner with a culturally competent organization - if I'm not part of the community, I am probably clueless

Image and icon heavy material

How would you partner with CBOs in an authentic way?

Provide stipends, and opportunities for CBOs to offer feedback on scope of services/define engagement strategies themselves.

I would engage them in selecting and hiring a project manager.

reach out to partner agencies or MPOs that have prior experience or a working relationship with CBOs

start with a discussion on what the big issue is - and ask the CBO where to go from there - a lot of listening

Ask CBOs how they would like to participate/engage in the project. Ask if other CBOs should be involved (CBO mapping)

Provide regular updates to community stakeholders and CBOs. Identify opportunities to elevate other's work.

I would invite them to a summit where we could develop a strategy for community engagement, and how to use the results of the community engagement for solutions.

How would you continue building relationships that last beyond your project?

I would develop a steering committee and working group and facilitate their design of leadership and decision-making processes, and implementation of their processes by providing funding or staff.

Continue to work with CBOs in an honest way with open dialogue and ensure that you deliver on promises to engage the community.

I would facilitate implementation of authentic decision-making processes that they selected, including how to use and act on input.

be authentic and honest

determine what their big picture concerns/objectives are, and look for ways to engage with them on those items that align with my scope (or if I need to redefine my scope)

What is needed to enable their participation?

Financial support. Clearly defined role that values their participation appropriately.

a platform that ensures their comments are heard and responded to appropriately

Building trust and learning about their interests/priorities

We need to provide funding or credits for participation that translates to fulfillment of needs such as food and shelter.

Without prior discussion with each CBO, hard to define Also hard to define without understanding what resources I have to allocate to the project (so very project specific)

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What are some adaptation solutions that would address their specific needs?

Strategies that address health inequities (including equitable access).
Community Resilience Centers

Green infrastructure projects that address flooding/ access routes, inequities including food access, heat island effect, equitable multimodal/active transportation. Community resilience centers. Get clear mutual understanding of diverse objectives and needs, costs and financing options, technical expert needs.

sufficient/additional multimodal/active transportation options to allow for equitable travel across the region

differs by sub-community. key questions are what, how much does it cost, how do we finance the community engagements; how do we finance the project; how do we link community

What are some innovative ways to collaborate with multiple agencies or with your regional agencies?

- Implement a project or program designed by the community.**
- Cowrite a grant application for a regional multi-benefit project together with community.
- Create surveys of issues/challenges each agency faces
- Monitor health before and after. Monitor environment before and after.
- Citizen science initiatives. For example, community heat mapping. (Not necessarily regional)
- (Cynical perspective) - Need clear direction to agency heads to play together. Not always something they do willingly, and Mayor's/City Manager's are key

Collaborate on a grant/grant implementation for a regional multibenefit project. Collaborate on community science monitoring. Complete a survey on challenges. Need mandate to agencies to collaborate.

Additional Questions to Consider

4. Suburban Area

An inland suburban area with an aging population and a large disabled community with diverse access needs. There is a limited CBO network and many climate deniers who live in the community.

How would you create culturally competent messages?

communications be in native languages - i.e. Spanish, Tagalog, etc. depending on who is in the community

Leverage staff personal background to better engage across various community characteristics i.e. leverage the culture of your workforce.

Using appropriate language that doesn't further push people away

How would you partner with CBOs in an authentic way?

Address local issue, i.e. Not think globally, act locally, think locally and act accordingly.

How would you continue building relationships that last beyond your project?

Relationships often become political at local level i.e. working through elected officials, staff to community relationships can be much more enduring.

What is needed to enable their participation?

What communication method should be used? Twitter, Facebook, Web?

ADA compliant digital/ print resources

Go TO disabled community orgs/ neighborhoods

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What are some adaptation solutions that would address their specific needs?

prioritizing accessible evacuation routes

use tactics learned from covid response - public health comms/strategies

emergency preparedness trainings/communications

Community evac drills

address the most immediate needs - address safety needs

Provide info/resources on safety for pets in emergencies-Hold Your Horses example org

What are some innovative ways to collaborate with multiple agencies or with your regional agencies?

use regional agencies to connect population representatives with local electeds

Local electeds doing outreach at farmer's markets

Additional Questions to Consider