



The Local Government Commission invites you to **become a sponsor of the 3rd California Adaptation Forum**, taking place August 28-29, 2018 in Sacramento, CA. Your support will further advance our collective response to climate change, and help protect public health and safety, our economy and our future.

The 2018 California Adaptation Forum will represent the next step forward in the climate adaptation movement, with a strong focus on adaptation implementation and institutionalization.

The Local Government Commission and the State of California are proud to host the 3rd Biennial California Adaptation Forum in Sacramento, CA. This two-day forum aims to bring together **600+ climate leaders** to build on the success of our past two forums.

We invite you to partner with us to help shape a dynamic, solutions-oriented conference. The Forum will offer a series of engaging plenaries, sessions, networking opportunities, workshops, and tours to support our transition from adaptation awareness to planning and action.

By sponsoring the Forum, your agency, organization, or company can demonstrate your commitment to making California safer in the face of a changing climate to a multidisciplinary audience.

A significant factor in this event's tremendous success is its appeal to a multidisciplinary audience. The audience includes elected officials, public and private sector leaders, nonprofits, community members and organizations, researchers, advocates and all others committed to building a more resilient future for California from the following sectors:

- » Public Health
- » Agriculture
- » Equity and Climate Justice
- » Biodiversity Conservation
- » Energy
- » Coastal Management
- » Water
- » Transportation
- » Emergency Management
- » Planning and Urban Design

The California Adaptation Forum is hosted by the Local Government Commission in partnership with the State of California.

**Contact:** Kif Scheuer ([kscheuer@lgc.org](mailto:kscheuer@lgc.org), 415-717-4809)



## Reserve your sponsorship today!

To become a sponsor, please contact **Kif Scheuer** at [kscheuer@lgc.org](mailto:kscheuer@lgc.org) or 415-717-4809.

For more information about sponsorship opportunities, please visit [www.californiaadaptationforum.org](http://www.californiaadaptationforum.org).

## Partnership Levels

We are looking for Forum Sponsors – agencies, organizations, foundations and companies – that are leading the way supporting climate-change adaptation efforts across the country. These high-profile sponsorship opportunities offer many ways to interact with forum participants and underscore your commitment to safeguarding the State of California from climate impacts and creating models that can be shared nationwide.

Benefits *	Climate Adaptation Sponsorship Level						
	Superstar \$30,000	Champion \$20,000	Catalyst \$15,000	Leader \$10,000	Advocate \$5,000	Supporter \$2,500	Proponent \$1,000
Complimentary Forum Registrations	10	8	6	4	2	1	0
Name/logo on promotional materials, website and program	✓	✓	✓	✓	✓	✓	✓
Logo projected on screen during plenary sessions	✓	✓	✓	✓	✓	✓	✓
Display space	✓	✓	✓	✓	✓	**	
Acknowledgement at Forum opening	✓	✓	✓				
Prominent logo placement on Forum website home page and program	✓	✓					
Mentioned in press releases	✓	✓					
Program introduction opportunity	✓						
Opportunity for an Ad in the Program	✓						

\* We are also open to providing additional creative benefits, such as participation in the Forum Advisory Committee, podcast feature, or contribution to the Forum blog. If you are interested in deepening your engagement as a sponsor, please contact Kif Scheuer.

\*\* A limited number of display spaces are available at this level on a first come, first served basis.

## Exclusive Event Opportunities

The following options provide a unique opportunity for sponsors to gain high visibility and “stand out in a crowd.” These sponsorships will cover the cost of scholarships or interactive activities that will enhance the conference experience for all and allow a sponsor to make a lasting impression.

Each of these sponsorships includes recognition in the printed program booklet; acknowledgement in forum promotional materials and website; your logo projected on screen during plenary sessions; and strategic logo and name placement related to the specific options outlined below.

Scholarship Fund Sponsor \$5,000 – \$20,000	Reception Sponsor \$15,000*	Host a Forum Networking Break \$3,500
Provide much-needed support to cover registration fees and travel stipends for local governments, environmental justice organizations, nonprofit organizations, community organizations and other resource-constrained leaders to attend the forum.	Host a forum reception, including providing remarks to kick off the evening festivities.  * Available to one sponsor only	Cover the cost of providing coffee service during one of the scheduled break times (sponsor may choose from all available break time slots).