

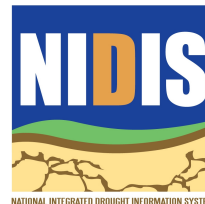
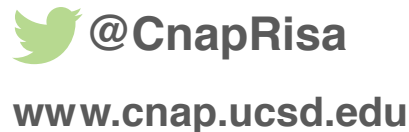
# Breaking the Hydro-Illogical Cycle in California

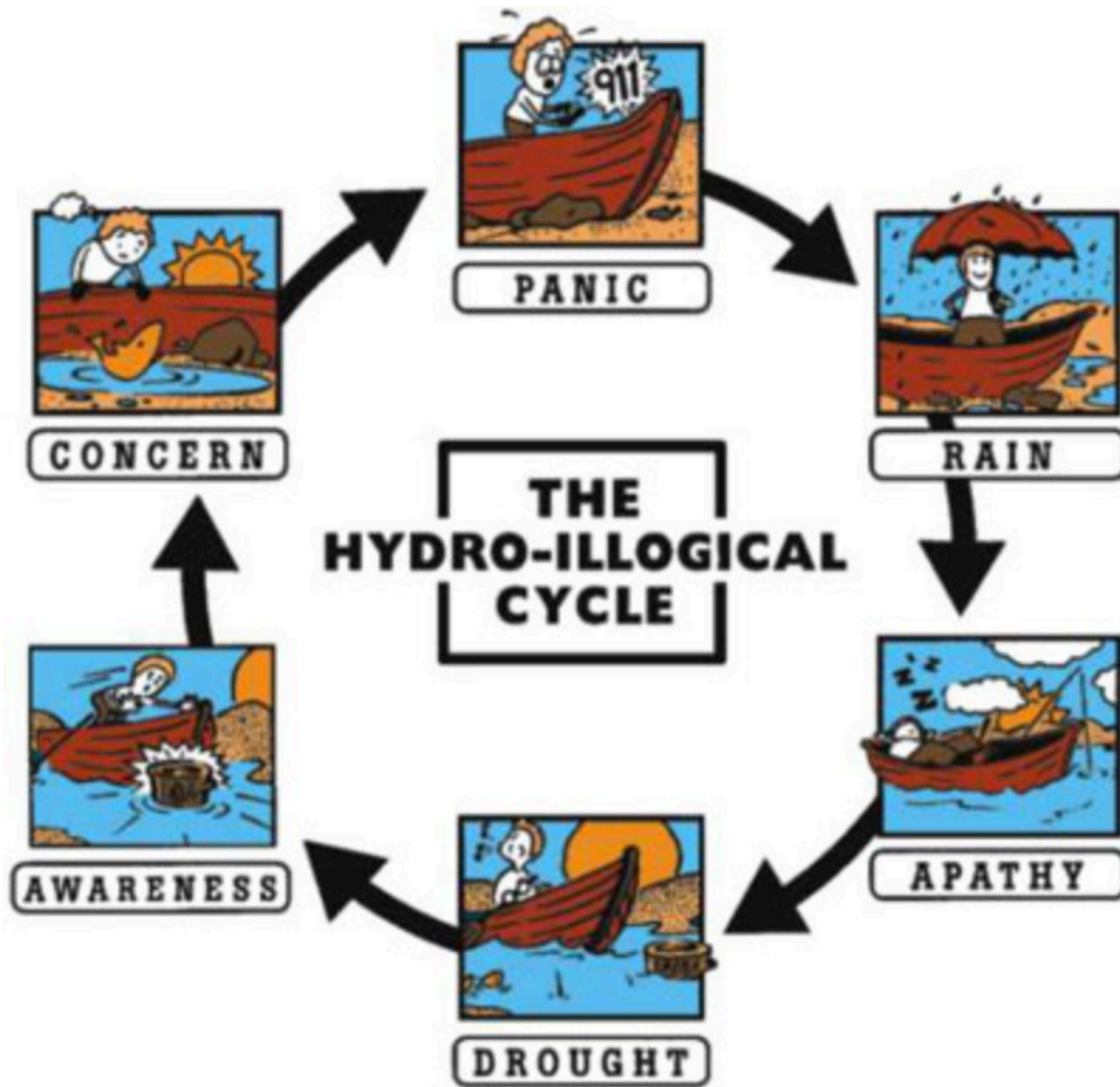
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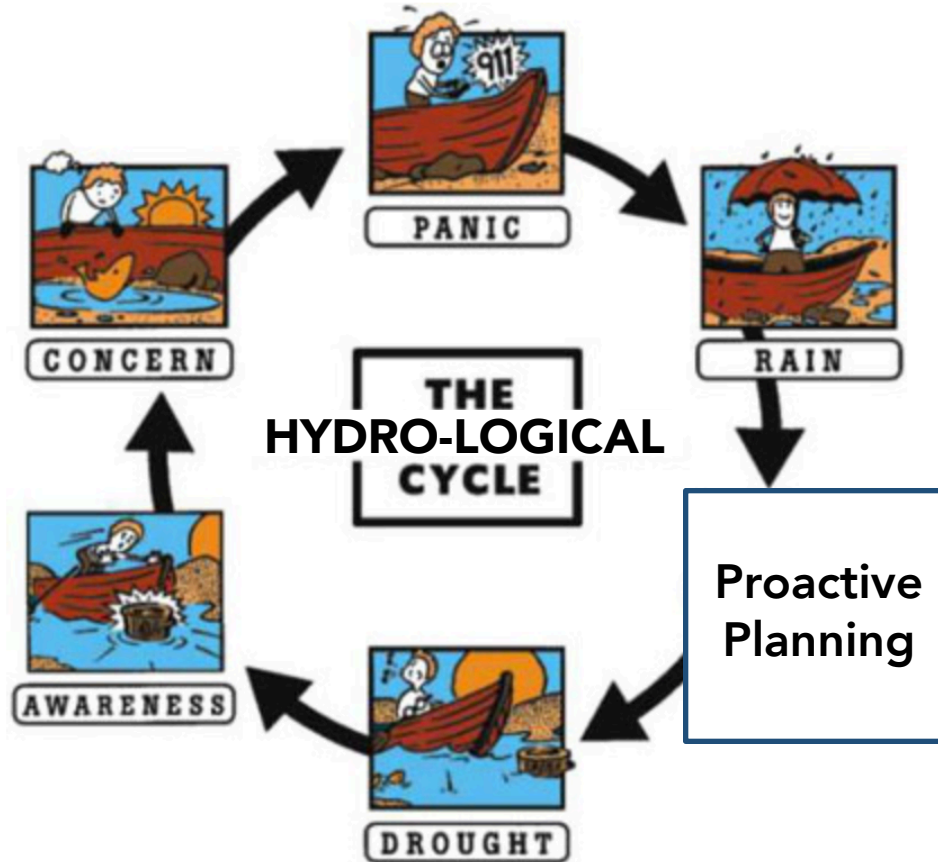


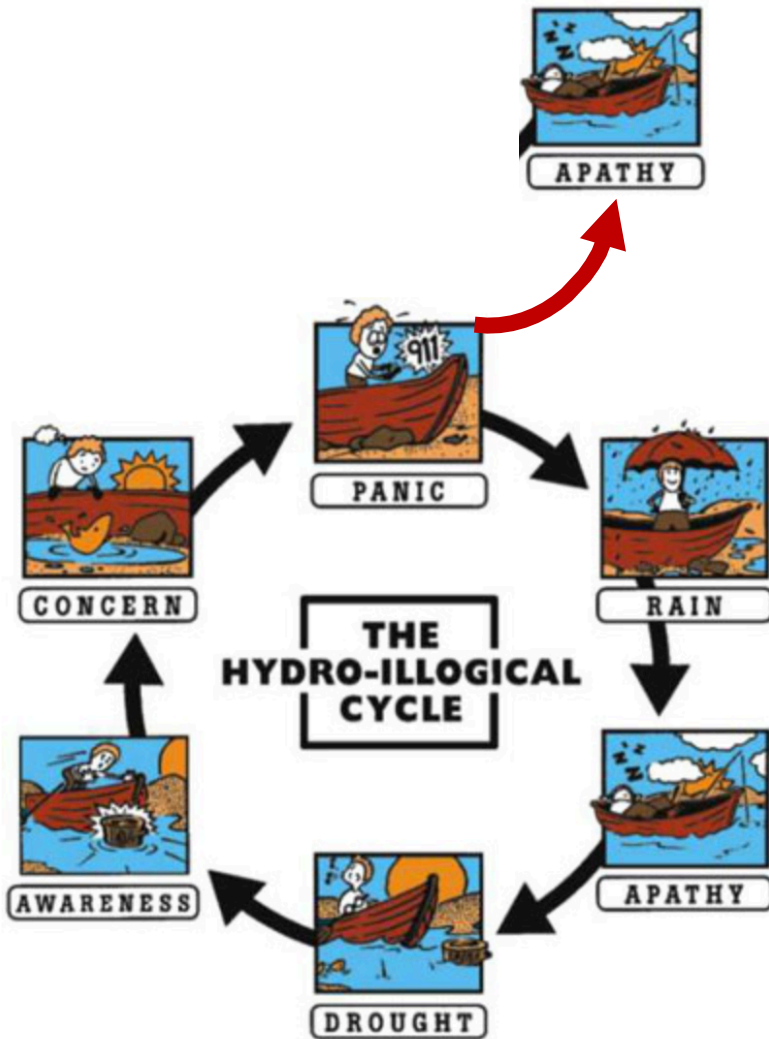


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<http://drought.unl.edu/Planning/HydroillogicalCycle.aspx>

# Have we broken the Hydro-Illogical Cycle in California?





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# Or is the Hydro-Illogical Cycle more complex in California?



THE HYDRO-ILLOGICAL CYCLE



THE HYDRO-ILLOGICAL CYCLE



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Or is the Hydro-Illogical Cycle more complex in California?

1

Have we broken the  
Hydro-Illogical Cycle in  
California?

2

How can we further reduce  
public apathy to achieve  
proactive drought planning?

Goals:

- Brainstorm creative communication and engagement strategies to get us to a Hydro-Logical Cycle
- Create a network to discuss and test these ideas